CENCAL HEALTH WELCOMES NEW CHIEF MEDICAL OFFICER

Cencal Health would like to introduce the new Chief Medical Officer (CMO), Dr. J. Mark Maddox. Before joining CenCal Health, Dr. Maddox most recently served as the Medical Director of Government Programs for PacificSource Health Plans in Bend, Oregon.

During his time with PacificSource Health Plans, Dr. Maddox led the development of two medical homes in Central Oregon, managed Medicare growth, developed an advanced imaging strategy and provided clinical oversight of the Health Services Department. Prior to being named the Medical Director of Government Programs at PacificSource Health Plans, Dr. Maddox was the Medical Director/Associate Medical Director for ClearOne Health Plans, which was acquired by PacificSource Health Plans in 2010. Dr. Maddox was also previously the Medical Director for Central Oregon Independent Practice Association. In addition to his experience as a Medical Director, Dr. Maddox practiced as a Colon and Rectal Surgeon and is also a Lieutenant Colonel in the Oregon Army National Guard. Please join us in welcoming our new CMO to the Central Coast and the CenCal Health team.

ON THE HORIZON - ALCOHOL SCREENING, BRIEF INTERVENTION AND REFERRAL TO TREATMENT (SBIRT) TRAININGS

Effective January 1, 2014 Screening, Brief Intervention, and Referral to Treatment (SBIRT) became a Medi-Cal benefit. CenCal Health will now cover and pay for expanded alcohol screenings for members 18 years and older who answer “yes” to the alcohol and substance use questions in the Staying Healthy Assessment (SHA) tool.

UCLA’s Integrated Substance Abuse Programs and the Pacific Southwest Addiction Technology Transfer Center will be offering SBIRT trainings to CenCal Health providers! This training is intended for Primary Care Providers, Behavioral Health and Mid-level providers that practice in a primary care setting and will provide a brief overview on the prevalence of substance use, criteria for risky use and the effects of substance use on health and mental health functioning.

Please note, upon successful completion of the four-hour training, participants will be eligible to earn four (4.0) Continued Medical Education (CME) credits.

Training Details: (Lunch Included)

- Monday, June 16th – Historic Santa Maria Inn (801 South Broadway, Santa Maria) from 12:30pm – 5:30pm
- Tuesday, June 17th – CenCal Health (4050 Calle Real) from 12:30pm – 5:30pm

Additional details for this event will be posted on the Educational Trainings & Seminar section of our website www.cencalhealth.org. You can also contact our Provider Services Education Specialist at providerevents@cencalhealth.org for more details.
COMMUNITY RESOURCE - CALIFORNIA PERSONAL RESPONSIBILITY EDUCATION PROGRAM (CA PREP)
CA PREP is a program designed to help local teens avoid pregnancy and sexually transmitted diseases by providing community resources for high-risk adolescents. CA PREP classes, which provide education about abstinence and contraception, are underway in Santa Maria, Lompoc and Santa Barbara. CA PREP has been proven to change behavior and reduce pregnancy among youth. Additionally, the program helps teens prepare for adulthood and connects them with local resources.

Please note, in order to enroll in CA PREP, youth under the age of 18 must submit parental consent forms informing parents about the subject matter and curriculum. Parents have responded very favorably to the program.

To refer your patient under the age of 18 for the CA PREP free classes, please contact Elisa Pardo for Northern Santa Barbara County at 805.922.2243, extension 122 and Xavier Escamilla for Southern Santa Barbara County at 805.964.8857, extension 201.

CA PREP is offered by Community Action Commission of Santa Barbara County (CAC). For more information about CAC and its programs: go to www.cacsb.com.

ENTERAL NUTRITION PRODUCTS BENEFITS UPDATE (continued)
Please note, beneficiaries with an approved authorization prior to May 1, 2014, may not be eligible for re-authorization upon implementation of the statute.

For any questions, please contact the Pharmacy Department at 805.562.1080.

ICD-10 DEADLINE CONVERSION DELAY
In late March, the Senate voted to pass a House-approved measure (HR 4302) that would delay the ICD-10 deadline until at least October 1, 2015; the bill was passed into law on March 31st.

The delay will offer CenCal Health and providers additional time to prepare for this massive undertaking. Please note, the ICD-10 Conversion will impact providers, administrators, billers, IT and coding staff alike. The Conversion aims to create a more modern, robust and precise coding system that will allow providers to fully realize the benefits of recent investments in their Electronic Health Records (EHR).

Regardless of the delay, CenCal Health will continue to prepare internally for the ICD-10 Conversion. We will continue to send notifications regarding any updates or news on the transition deadline. CenCal Health also encourages providers to continue preparing as well, by becoming familiar with your adopted EHR system and the ICD-10 Conversion requirements.

Please continue to check for additional updates regarding the ICD-10 Code Conversion section of the CenCal Health website. For any questions, please contact Provider Services at 805.562.1676.

HEALTH INFORMATION AND EXCHANGE
Vigilance Health, a trusted resource for technical assistance through the Regional Extension Center program, can help providers in Santa Barbara and San Luis Obispo Counties achieve Meaningful Use Stage 1 and Stage 2, among other services, when working with their adopted EHR system. Please see the attached flyer to learn more about Vigilance Health and the services they provide in connection with Gold Coast I.T. Resource Center and the services they provide.

For any questions regarding EHR and Meaningful Use, please contact Vigilance Health at 805.823.0981.

The Provider Bulletin is produced as a timely supplemental information service for provider office staff and is published monthly by the Provider Services Department. Questions and/or suggestions for articles may be made to psrgroup@cencalhealth.org or by calling 805.562.1676. Sign up for the electronic Provider Bulletin at http://www.cencalhealth.org/for_providers/bulletins/index.html.
Health Information Exchange
“S.B. County Connect”™
&
“S.L.O. County Connect”™

Local Extension Center Health Information Exchange in Santa Barbara and San Luis Obispo Counties is operating and making connections!

Meet Meaningful Use Stage 2 • Eliminate Faxing • Avoid Penalties • Qualify for Incentive Payments

Vigilance Health operates the Santa Barbara County HIE and San Luis Obispo County HIE as well as the federally designated Local Extension Center and Health I.T. Resource Center for Santa Barbara and San Luis Obispo Counties.

Vigilance Health Interoperability/Health Information Exchange (HIE) platform is now making connections throughout Santa Barbara and San Luis Obispo Counties. Healthcare is changing and Vigilance Health is here to ensure you meet Meaningful Use Stage 1 and Stage 2 measures and qualify for the Clinical Quality Measure incentive payments you deserve. As your Local Extension Center, we are here to help you get connected, analyze your payer contracts, meet Meaningful Use Stage 1 & 2, and assist with EHR/EMR selection.

The Office of the National Coordinator has extended the Regional Extension Center Program through February 2015. Vigilance and Gold Coast Health IT Resource Center offer a lifeline of no-cost support through the daunting process of acquiring EHR technology and participating in the meaningful use incentive payment program.